

# TULANE GLOBAL MBA OPTION



## A Unique Graduate Program Focused on Global Business Strategy

The Tulane Global MBA Option offers **MBA and EMBA program participants** access to a unique global strategy curriculum. Participants may **take one or more of the 6 courses** comprising the global strategy curriculum with the option to receive a second degree, the **Tulane Master of Global Management**. The Tulane Master of Global Management degree is accredited by AACSB. Participants will join other MBA/EMBA students from Tulane and our affiliated schools in Asia, Europe, and Latin America to form a unique international cohort.

The curriculum consists of **six courses** and a **Global Team Project**. Courses are taught by Tulane faculty, with the support of Tulane's international alliance business schools, and are held at key business locations around the world. The six courses are offered in week-long intensive periods over an 18-month period in an executive format that is both convenient and accessible for working professionals

International Leadership, Ethics & Team Building	New Delhi	July 25 – 30, 2016
Strategy for Emerging Markets	Mexico City	December 11-16, 2016
Global Strategy & Competition	Paris	May 22-26, 2017
Global Negotiation	Shanghai	May 29-June 3, 2017
International Finance	Bogotá	August 7-12, 2017
Global Supply Chains	New Orleans	January 2-7, 2018
Global Team Consulting Project	All Sites	

### Value of the Tulane Global MBA Option

- Unique global strategy curriculum & team consulting project;
- Recognized for international business by *Financial Times*;
- Cross-cultural team-building and leadership development;
- First-hand professional experiences at six important global business centers;
- Cohort of experienced students from the US, Europe, Latin America, Middle East, and Asia;
- The Tulane University Master of Global Management degree.

The fee is \$4,900 for each course taken or \$29,400 for the entire program. This program fee includes tuition, books, and hotel plus two meals per day while traveling.

## GLOBAL MBA STUDENT PROFILE

Participants in Tulane's Global MBA Program come from a wide range of industries and positions around the globe. A selection of companies and job titles of current students and alumni are:

### Companies:

Accenture	Deloitte	Nokia Networks Colombia S.A.
Aerolineas Argentinas	Eli Lilly Mexico	Novartis de Colombia S.A.
Americorps Vista	General Motors de Mexico	Peace Corps
Bancolombia	Havas Media	Pfizer SAS
Bank of China	HSBC Mexico	Price Waterhouse Coopers
Bridgestone Firestone de México	Macy's	Procter & Gamble
Capital One Bank	Merck	Shell Exploration and Production Company
Cemex	Merril Lynch Securites Ltd	The World Bank
Cisco Systems	Monsanto	

### Positions:

Account Manager	Director and President	Portfolio Manager
Business Analyst	Director of Business Development	President/CEO
Business Operations Manager	Director of Finance and Administration	Pricing and Market Intelligence Manager
CEO	Director of Marketing and Distribution	Project Manager
Chief Financial Officer	Financial Manager	Sales Manager
Chief Risk Officer Latin America	General Manager	Senior Consultant
Country Manager - Venezuela	Operations Manager	Software Engineer
Country Portfolio Lead	Planning Director and New Business	Vice President
Department Head	Planning and Innovation Manager	

## GLOBAL PARTNERS

Tulane's Global MBA program is a joint-venture of four prestigious business schools: ITAM, Mexico City, Mexico; IESA, Caracas, Venezuela; Universidad de los Andes, Bogota, Colombia, and; Tulane University, New Orleans, Louisiana, USA. Classes are held at participating institutions, and faculty and curricula are shared with other allied universities.



### OTHER AFFILIATED UNIVERSITIES

- BMI, Vilnius, Lithuania
- ESCP Europe, Paris, France
- Chinese Academy of Social Science, Beijing, China